



CONVENTION  
& EXHIBITION  
BUREAU

**WORLD CHEFS**  
**CONGRESS & EXPO**  
**ABU DHABI**  
**UAE**  
**30 MAY-2 JUN 2022**

**WORLD CHEFS CONGRESS & EXPO 2022**

MAY 30 – JUNE 2, 2022

Abu Dhabi, United Arab Emirates

**TERMS OF PARTICIPATION**

**International Delegates**



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## TERMS OF PARTICIPATION\*

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### 1. CONTACT DETAILS

#### ORGANIZERS

**Joanne Cook**, Managing Director  
Purple Kitchen Events

joanne.cook@purple-kitchen.com

**Andy Cuthbert**, Chairman  
Emirates Culinary Guild

andic@eim.ae

**Uwe Micheel**, President  
Emirates Culinary Guild

uwe.micheel.dubai@gmail.com

**Alan Pedge**, Vice President  
Emirates Culinary Guild

adchefs@yahoo.com

**Ragnar Fridriksson**, Managing Director  
Worldchefs

ragnar@worldchefs.org

**Connie Lau**, Director Operations & Projects  
Worldchefs

connie@worldchefs.org

Congress Chairman  
Worldchefs

TBA

#### COMMUNICATION WITH CONGRESS EXHIBITORS

**Joanne Cook**, Managing Director  
Purple Kitchen Events

joanne.cook@purple-kitchen.com

**Rasheed Hussain**, Sales Manager  
Purple Kitchen Events

rasheed.hussain@purple-kitchen.com

**Chelo Nolasco**, Project Administrator  
Purple Kitchen Events

chelo.nolasco@purple-kitchen.com

#### CONGRESS BUSINESS PROGRAM

**Helen Wynd**, Commercial Director  
Purple Kitchen Events

helen.wynd@purple-kitchen.com

**Chelo Nolasco**, Project Administrator  
Purple Kitchen Events

chelo.nolasco@purple-kitchen.com

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### SPONSORSHIP AND PARTNERSHIP

**Joanne Cook**, Managing Director  
Purple Kitchen Events

[joanne.cook@purple-kitchen.com](mailto:joanne.cook@purple-kitchen.com)

**Ragnar Fridriksson**, Managing Director  
Worldchefs

[ragnar@worldchefs.org](mailto:ragnar@worldchefs.org)

[office@worldchefs.org](mailto:office@worldchefs.org)

### PRESS AND MEDIA CONTACT

**Joanne Cook**, Managing Director  
Purple Kitchen Events

[joanne.cook@purple-kitchen.com](mailto:joanne.cook@purple-kitchen.com)

### PARTICIPANT CONTACT

**Chelo Nolasco**, Project Administrator  
Purple Kitchen Events

[chelo.nolasco@purple-kitchen.com](mailto:chelo.nolasco@purple-kitchen.com)

### PARTNER COMPANIES

#### GENERAL DEVELOPER - Purple Kitchen Events LLC

Developers accreditation

Technical control of developers

Control of design and technical documentation

#### Telephone

971 04 2460165

#### E-mail

[info@purple-kitchen.com](mailto:info@purple-kitchen.com)



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### **RECOMMENDED HOSPITALITY SERVICE: Purple Kitchen Events LLC**

Bookings and hotel accommodations

Entertainment organization

#### **Telephone**

971 04 2460165

#### **E-mail**

info@purple-kitchen.com



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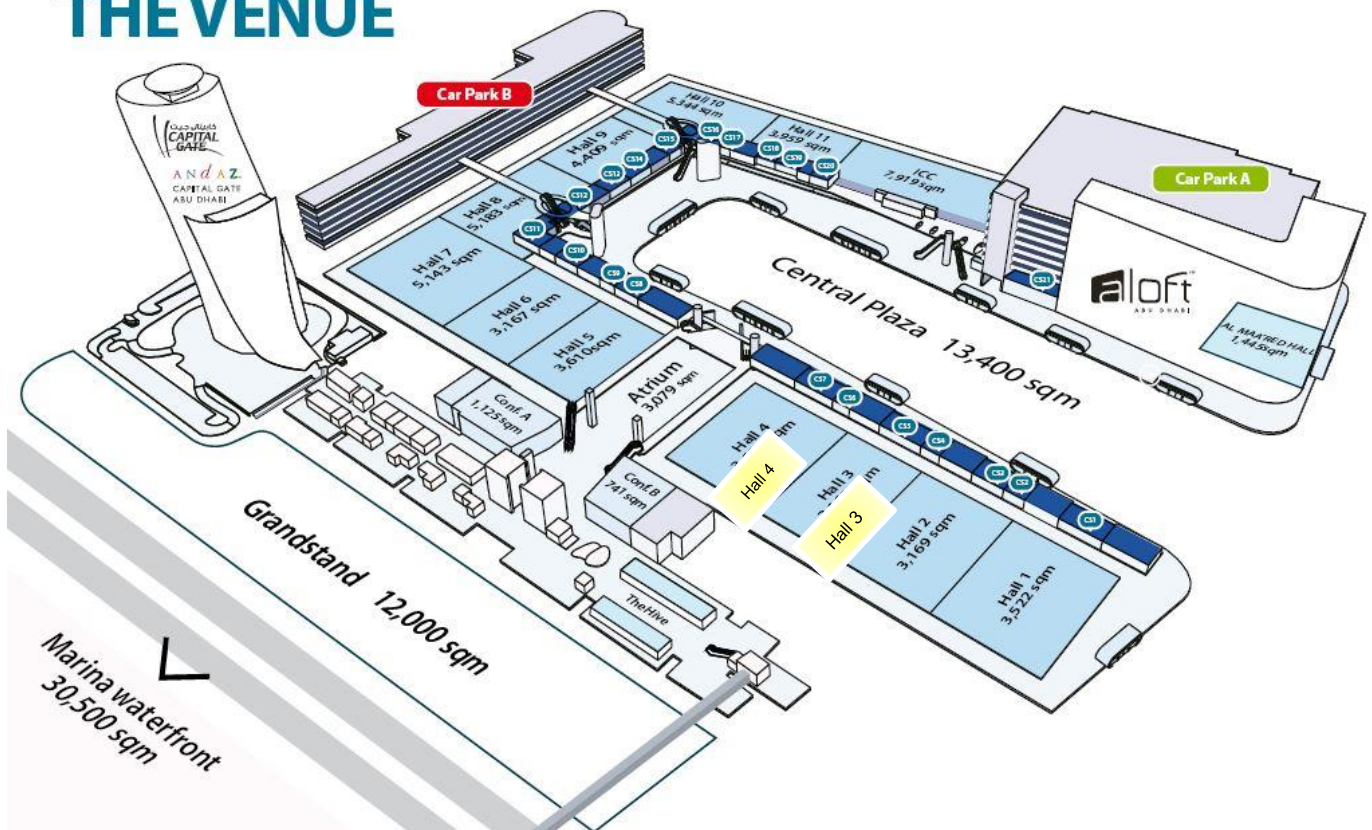
TERMS OF PARTICIPATION\*

2. CONGRESS VENUE

**Abu Dhabi National Exhibition Centre (ADNEC)**

Address: Al Khaleej Al Arabi St - Al Rawdah, Capital Centre - Abu Dhabi, United Arab Emirates

**THE VENUE**



Halls 3 and 4

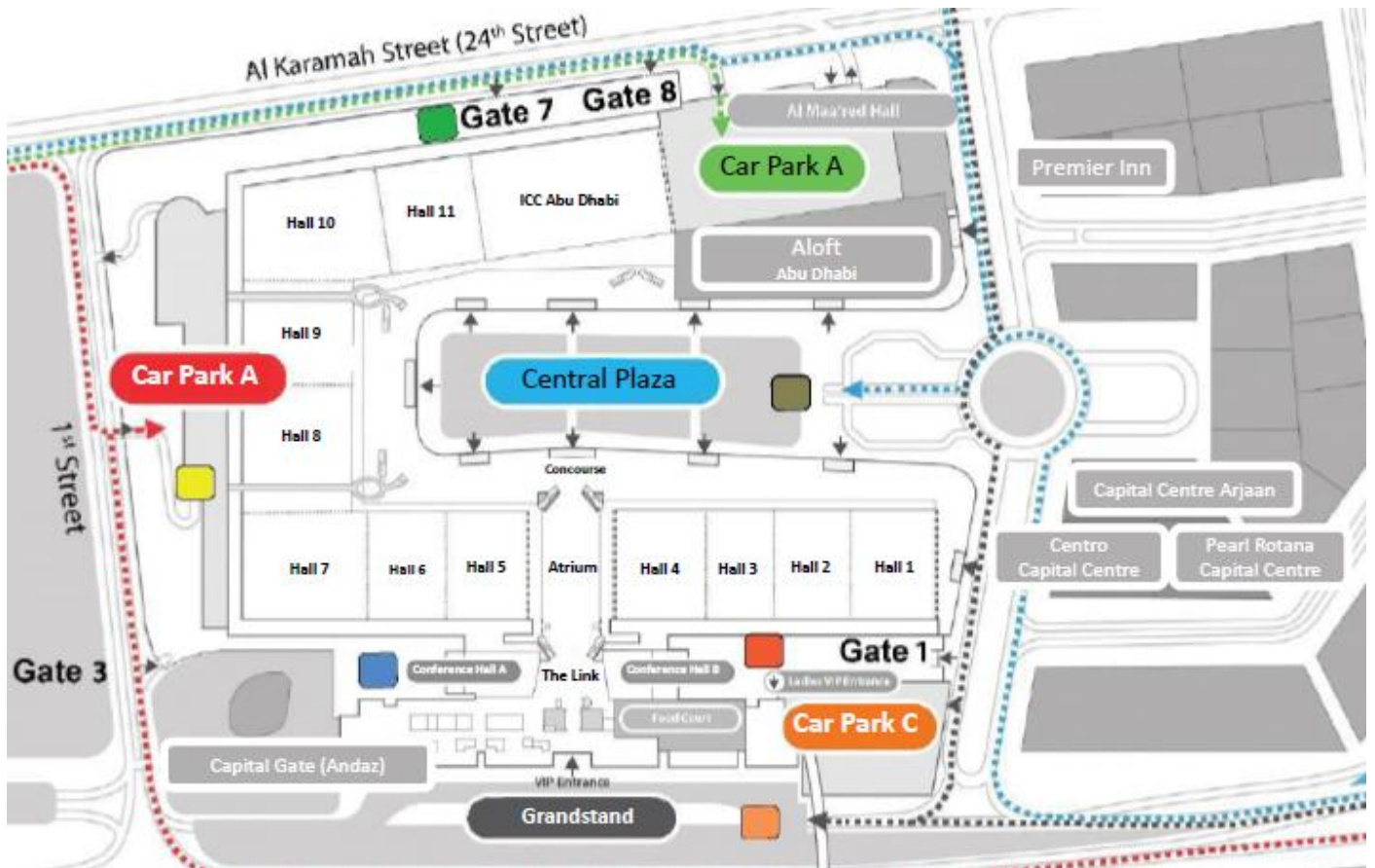
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Abu Dhabi International Airport is just 15 minutes from ADNEC. Over 50 international airlines operate a schedule of flights connecting Abu Dhabi to more than 100 destinations across the globe. Metered taxis to ADNEC are readily available outside the arrivals hall and transfers can easily be pre-booked. ADNEC is also only 60 minutes away from Al Maktoum Airport in Dubai.

**By Taxi**

If you are travelling by taxi from Abu Dhabi Airport, ADNEC is just a 20 minute drive.

From Abu Dhabi Corniche, ADNEC is located just 15 minutes away.

Abu Dhabi's taxi network is operated by TransAD. To book a taxi through TransAD call 600 53 53 53.

A number of taxis are available from ADNEC at the adjacent Aloft Hotel entrance.

**By Bus**

ADNEC is serviced by bus number 040, seven days a week.

For more information on bus routes, services and fares please see the Department of Transport website.

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### 3. CONGRESS PREPARATION AND OPENING HOURS

The dates and duration of the Congress & Expo may be shortened or changed within the limits of the general dates of the Congress from May 30 to June 2, 2022 (but not more than by 25%) for reasons beyond the control of the Operator in the event of a visit by Officials / Official Delegations, at the request of authorities providing security of such persons. Such changes are considered to be force majeure circumstances for which the Operator shall not be held liable.

The reasons for date changes specified in this section are force majeure circumstances for which the Operator shall not be held liable.

<b>May 30 – June 2, 2022</b>	<b>10:00 a.m. – 6:00 p.m.</b>	Congress open for visitors
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### 4. GENERAL INFORMATION

Concepts and definitions of these Terms of Participation have the meaning specified in the Terms of Participation and General Terms. Priority shall be given to the definitions of these Terms of Participation.

1. **Person** - unless expressly stated otherwise, means a physical person or a legal entity represented by its representative(s).
2. **Participant** - a legal entity or a physical person participating in the Event in any form.
3. **Congress** - Worldchefs Congress & Expo 2022, which includes Global Chefs Challenge, exhibition and Congress activities.
4. **Delegate** - Congress Participant, including young chef, chef, speaker, judge, participant of the Global Chefs Challenge.
5. **Accompanying Person** - a person accompanying a Participant.
6. **Official** - a head of state or government, an official of a state or government, another person representing a state or government.
7. **Official Delegation** - 2 or more Officials
8. **Guest of Honor** - a person invited to participate in the event, who is of particular interest to the participants of the Congress.
9. **Congress Regulations** - Terms of Participation, General Terms (par. 4.1), regulations and rules of the General Developer and administration of ADNEC.
10. **Operator's Regulations** - Terms of Participation, General Terms (par. 4.1).
11. **Visitor** - a person who comes to spend time with or stay with others for any main purpose (business, leisure or other personal purpose)
12. **Organiser/Operator** - the party who owns the rights to or is organising the Exhibition.





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### 4.1. ADMISSION TO CONGRESS VENUE

4.1.1. The entrance to the area of Abu Dhabi National Exhibition Centre (ADNEC) (hereinafter “the exhibition complex”) is granted to pass holders. Passes must be kept on one’s person throughout the period of presence at the site of the exhibition complex.

4.1.2. Participants: The pass of an Exhibition Participant is the badge that entitles personnel of Exhibition Participant companies to enter the exhibition center during the period of Exhibition installation/dismantling and operation. Exhibition Participants shall strictly comply with construction site safety requirements when they are at the exhibition center during installation and dismantling work. Passes are issued at reception desks.

4.1.3. Visitors: A badge serves as a pass for Visitors. An electronic ticket collected or purchased through online registration at the official website of the Exhibition or at the exhibition box office is exchanged for a badge at registration stands upon presenting an identification document and after filling in an online questionnaire at the event website ahead of time.

4.1.4. Age Limit: All persons must be 18 or over unless written permission is given by the Organizer.

### 4.2. REGISTRATION

#### 4.2.1. On the Congress website:

- 1) An Applicant registers as a Delegate or a VIP Delegate on the Congress website, <https://www.worldchefscongress.org/>, whereupon the Applicant is emailed their confirmation and invoice.
- 2) The Applicant shall transfer the payment under the Invoice Contract or by credit card where upon they are emailed their Participant’s e-ticket.
- 3) Upon registration, the Applicant may register an Accompanying Guest.

### 4.3. BOOKING CANCELLATION POLICY

4.3.1. If a Delegate\* cancels participation (cancels the booking with exception of force majeure) on or before 28th February 2022, they receive a 94% refund of the paid amount. All refunds shall be considered after the end of the Congress.

4.3.2. If a Delegate\* cancels participation (cancels the booking) after 28th February 2022, no refunds are provided. All refunds shall be considered upon the end of the Congress.

4.3.3. Non-refunded monetary amounts are withheld by the Operator as a compensation for the expenses incurred by the Operator to organize the Congress and provide participation, and also the lost profit the Operator was counting on during contract signing.

4.3.4. Organiser reserves the right to postpone or cancel the Exhibition at any time for any reason (including, without limitation if a Force Majeure Event occurs which Organiser in its absolute discretion determines makes it impossible, inadvisable or impracticable for the Exhibition to be held). “Force Majeure Event” means any event arising that is beyond the reasonable control of Organiser (including but not limited to venue damage, industrial dispute affecting any third party, governmental regulations or action, military action, fire, flood, disaster, civil riot or war, insurrection, civil commotion, tide, storm, tidal wave, explosion, earthquake, epidemic or pandemic). If the Organiser cancels participation, the Delegate will receive a 94% refund of the paid amount.

\* All forms of participation in the Congress.

### 4.4. PAYMENT THROUGH THE PAYMENT SYSTEM

4.4.1. The Payment System is PayPal. It allows participants to make payments by credit card.

4.4.2. Instructions for payment via Payal payment system (online payment) are provided in the personal account.

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### 4.5. BOOKING ADDITIONAL SERVICES

4.5.1. Physical persons - Participants or representatives of Participants' companies - can order and pay for additional services by a bank card through the payment system if such capability is provided by the Organizer.

### 4.6. FEATURES OF PARTICIPATION REGISTRATION THROUGH THE PAYMENT SYSTEM:

- 1) Payment for Operator's services through the payment system means Participant's acceptance, by committing which the Participant confirms their familiarization with the provisions of the Operator's offer, gains rights, accepts obligations and is held fully liable, as established for a Participant of the Congress, confirms their familiarization with the General Terms and Terms of Participation of a Congress Delegate, as well as the terms of services provision by the Operator in accordance with the chosen form of Participation.
- 2) When participating as a Visitor and making payment through the payment system, no contract in hard copy or work acceptance certificate is provided. Services are considered to be duly rendered, in full and on time, if no objections or claims from the Participant have been received at the Operator's email address: [info@purple-kitchen.com](mailto:info@purple-kitchen.com) within 3 working days from the end of the Congress.
- 3) If the registered participant is a physical person, no contract in hard copy, work acceptance certificate or invoice is provided when ordering additional services and paying for them through the payment system. Services are considered to be duly rendered, in full and on time.
- 4) If the registered participant is a legal entity, the Invoice Contract and invoice are provided in the electronic format when ordering additional services and paying for them through the payment system. Services are considered to be duly rendered, in full and on time. The contract and reporting documents in hard copy are provided only upon request from the Participant that is a legal entity.

### 4.7. PAYMENT SECURITY GUARANTEES

PayPal has a reputation for safety and security, which makes them the first choice for many ecommerce businesses who need to have a way to accept online payments

If you have any questions on the effected payment please contact Customer Support through your PayPal account message center

### 4.8. CONFIDENTIAL INFORMATION

The personal information you provide (name, address, phone, e-mail address, credit card number) is confidential and is not subject to disclosure. Your credit card data is transmitted only in an encrypted format and is not stored at our web server. PayPal guarantees the security of Internet payment processing. All transactions with payment cards are carried out in accordance with the requirements of VISA International, MasterCard and other payment systems. When transferring information, special security technologies of online card payments are used, the data is processed on a secure high-tech server of the processing company.

### 4.9. PERSONAL DATA PROCESSING POLICY

We GDPR compliant and will not be sharing your details outside the Congress organisation.

## 5. RULES OF PARTICIPATION

### 5.1. HEALTH AND SAFETY

Exhibition Participants, Suppliers (Contractors/ Developers) will take proper care of other Participants, Visitors and other persons at the Exhibition in terms of their health and safety.

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### 5.2. ANIMALS

5.2.1. No animals are allowed on the area of the exhibition center, with the exception of guide dogs accompanying disabled persons.

### 5.3. MANAGEMENT OF TRADE

5.4.1. No kinds of trade in goods, work, or services are allowed in the area of the Congress. Trade is only allowed based on an advance written consent for trade from the Operator in accordance with the requirements of the effective laws and other regulations governing trade activities and work performance / service rendering activities, with respect for intellectual and other rights of third persons.

## 6. PARTICIPATION OPTIONS AND FINANCIAL TERMS

### 6.1. GENERAL INFORMATION ON PARTICIPATION OPTIONS AND FINANCIAL TERMS

6.1.1. Participants are allowed to participate in the Event in accordance with the Participation Package as and the types of Partner status established by these Terms of Participation.

6.1.2. Participants are allowed to participate in the Event based on badges issued to them.

6.1.3. The cost of participation for each category/subcategory of the compound service, the cost of additional services, as well as penalties for violating the Terms of Participation are established by the Operator. Payments are accepted in EURO and AED and spot exchange rate will be applied at time at transaction. Please note that this may vary.

### 6.2. TERMS OF PAYMENT

Payment terms for all types of participation: payment in the amount of 100% of the contract price shall be transferred no later than 31<sup>st</sup> December 2021 for early bird registration and 28th April 2022 for regular registration. The amounts of payments, as well as the deadlines for effecting them within the abovementioned period are determined by the terms of the Contract.

### 6.3. PARTICIPATION WITH THE "DELEGATE" BADGE TYPE

The following services are provided to the Participant with the "Delegate" badge type:

- attending Congress events;
- attending Global Chefs Challenge;
- attending the Exhibition;
- visiting Evening Receptions (this condition applies only to Participants who have purchased a ticket to attend all Congress days; for other participants visiting Evening Receptions is a paid service).

Mode of participation	Type of registration	Cost of participation
Standard (Chef)	Early Bird	US\$ 690
Standard (Chef)	After 31.12.2021	US\$ 990

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Mode of participation	Type of registration	Cost of participation
Delegate (Young Chef & Retired Chef*)	Early Bird	US\$ 440
Delegate (Young Chef & Retired Chef*)	After 31.12.2021	US\$ 690

\* Age of Young Chefs should be 25 and below while Retired Chefs should be 65 years old and above in the year of 2022

### 6.5. PARTICIPATION OF AN ACCOMPANYING PERSON

The following services are provided to the Participant with the "Accompanying Person" badge type:

- Visiting Evening Receptions.

Mode of participation	Cost of participation
Accompanying Guest	US\$ 440
Lunch	US\$ 50

## 7. FINES FOR VIOLATION OF THE TERMS OF PARTICIPATION

**7.1. Besides the ones directly listed in this section, Participants/Exhibitors/Visitors/ Contractors may be subjected to penalties in cases and according to procedures stipulated by the Congress Regulations - rules and regulations of the General Developer and administration of Abu Dhabi National Exhibitions Company (ADNEC).**

7.2. If several violations are specified in the same item, the fine shall be applied for any violation of those specified therein. Fines shall be applied separately for each fact of violation.

A fine is imposed on the violator:

- a physical person;
- a legal entity, if the violation is committed by a representative of the legal entity.

Fines are according to applicable law of the United Arab Emirates and apply to all persons present in the area of the Congress.